

GROWTH PARTNERSHIP · SEPTEMBER 2026

Your room is worth more than the door.

A 90-day plan to turn 60,000 Builder Series members from an audience into a book of business — without changing a single thing about how you curate the room.

PREPARED FOR

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THE BUILDER SERIES

New York City

PREPARED BY

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READ TIME

4 minutes

IF YOU READ ONE PAGE

You sell \$20–\$60 tickets into rooms that hold billions.

The ticket is the smallest number in the building. The relationships, and the fact that 60,000 founders already trust your judgement — that is the asset, and right now none of it is captured, followed up, or sold into.

I build the machinery underneath The Builder Series: one contact list that remembers every RSVP, AI that answers every message in seconds, and a fixed-price growth service you can sell to your own members.

Two hours a week of your time, and a price below what your own members would pay.

- **Month 1** — Build it. Earn from the contacts you already own.
- **Month 2** — Launch growth packages, branded as yours, to your founders.
- **Month 3** — Train your team, hand over the playbook, step back.
- **Your time** — Two hours a week. I execute, you approve.
- **The ask** — \$1,500 a month for three months.

THE GAP

Most people spend a decade building what you built in twelve months.

60k+

Members across Luma, LinkedIn, Instagram, WhatsApp and beehiiv

\$3B

Capital in a single room, at a single event, on one night

~\$8k

What 160 RSVPs at the door actually brought in

\$15k+

What a title sponsor pays for that same room in NYC (\$15–25k), currently unsold

Two sponsors a month would out-earn every ticket you've ever sold.

Nothing is broken. Three things are simply missing.

An RSVP is not a contact

Names sit in Luma, beehiiv, WhatsApp and LinkedIn, and none of them talk to each other. Nobody can answer "who came twice, who's raising, who's hiring" — so nobody can sell to them.

Follow-up depends on you remembering

Every partnership enquiry, sponsor question and DM routes to one inbox and one person. The ones you don't get to aren't lost loudly. They just go quiet.

Your members buy growth help — from someone else

27% of small businesses have no real web presence, and 27% are actively shopping for a marketing provider. Your founders are in that market right now, and you have nothing to sell them.

All three are one-time setups. None of them become another thing you have to keep up with.

Four ways the same system pays you.

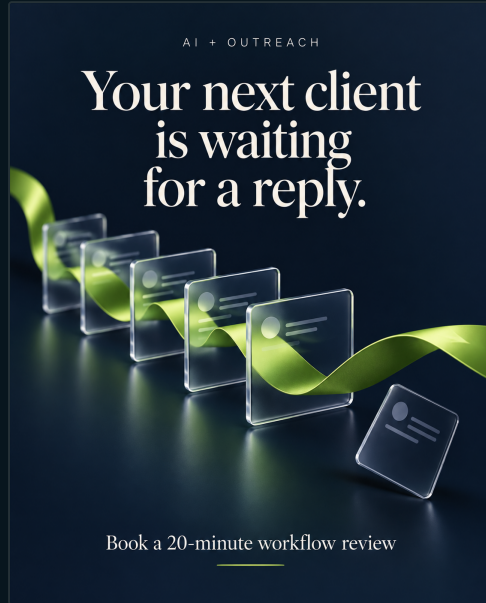
REVENUE LINE	IN ONE SENTENCE	CONSERVATIVELY
Your old contacts	One proper campaign to people who already said yes to you once. Costs 60–80% less than finding anyone new.	\$6,000/mo
Growth packages BIGGEST	Sell your founders a fixed-price growth service, branded Builder Series, delivered by me. \$500, \$1,500 or \$3,000 a month each — all under the NYC market rate.	\$60,000/mo
Newsletter & sponsors	Same list, priced on who reads it instead of how many. Proving your readers are founders takes the rate from \$60 to \$140 per thousand.	2× the rate
Software seats	The same tools, carrying your logo and your prices, sold monthly to members who'd rather run it themselves.	~94% margin

Growth packages figure assumes 40 members on the middle tier — fewer than one in a thousand of your community saying yes. Models, not forecasts; rebuilt on your real numbers in week one.

You're not selling anything new. You're charging for the introduction you already make for free.

PROOF, NOT PROMISES

I didn't come to pitch you a plan. I came to show you month one, finished.



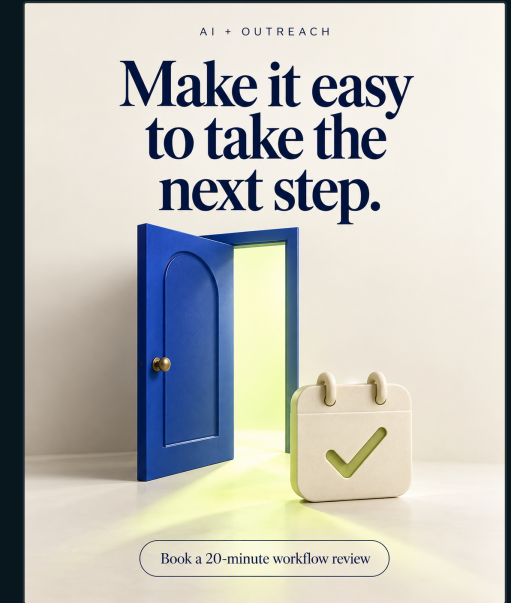
Week 1 — enquiries and follow-up



Week 2 — AI that does something



Week 3 — reaching the right people



Week 4 — easy booking

- **12 finished graphics** with captions written per channel
- **A 28-day calendar** with daily actions and owners

- **Eight email sequences** plus reply and booking scripts
- **Nothing sent yet** — it waits for your approval and your brand

If you said yes on Monday, week one is already written.

Here is what this costs in New York. Here is what I'm asking you for.

WHO YOU COULD HIRE	WHAT YOU'D ACTUALLY GET	PER MONTH
Fractional growth lead	Advice, 10–20 hours a week. You still have to build all of it.	\$8,000–25,000
Full-service growth agency	Delivery, but they own the strategy and you own the invoice.	\$4,500–15,000
Social media manager	Posts. Nothing behind them to catch the people who respond.	\$1,000–5,000
Emmanuel 3 MONTHS	The strategy and the build. All four revenue lines, your team trained, everything handed over.	\$1,500

\$4,500 for the full three months. Software and usage billed separately at cost. No lock-in, no notice period. Market rates from 2026 US pricing surveys — sources on request.

That's not the market rate and I'm not pretending it is — the table above is. I'm asking for a fraction because I know you, and I'd rather have the case study and the room than the margin.

I'm charging you exactly what one of your members will pay for the package I'm building for you to sell them.

One working session. Thirty minutes. Bring your Luma export.

We'll pull the real list size, check who agreed to be emailed, and rebuild the numbers on your actuals instead of my conservative ones. You'll leave knowing what month one is worth — whether or not you hire me.

Emmanuel Olimi Kasigazi — New York, NY

13+ years building and scaling a B2B firm that served 300+ clients across five countries. Antler founder-in-residence, NSF I-Corps entrepreneurial lead, finishing an M.S. in Data Analytics at Yeshiva. I build the systems, and I'm twenty minutes from your rooms.

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